

13 September 2016

News Release

Warwick and i-graduate launch service to enhance HE global integration

- Global Education Profiler developed by Warwick researchers
- In partnership with i-graduate to provide service for global HE institutions
- Developed to address needs of global employers
- Partnership developed by the University's technology transfer arm, Warwick Ventures

A new partnership between the University of Warwick and i-graduate is set to enable higher education institutions to meet the needs of global employers, thanks to a new diagnostic tool for enhancing student integration - *Global Education Profiler (GE-P)*.

With global employers increasingly seeking graduates who have worked in multicultural teams, across multiple languages and who can communicate effectively across cultures, the researchers, Professor Helen Spencer-Oatey and Dr Daniel Dauber from the University of Warwick's Centre for Applied Linguistics developed the diagnostic tool, GE-P - which provides institutions with the ability to assess and analyse the success of their global integration strategies and collect the data necessary for their improvement.

Through the use of a diagnostic online questionnaire, developed by the Warwick researchers and conducted by i-graduate, GE-P goes further than traditional measures of internationalisation that quantify the international composition of staff and students, by addressing key facets of internationalisation sought by employers: social and academic integration and communication, foreign language and global graduate skills.

Following students' completion of the questionnaire, institutions will have access to detailed reporting on: students' aspirations and experience of integrating into the educational community, their aspirations and experience of developing 'global graduate' skills and size and direction of any gap between students' aspirations and experiences.

Discussing the factors behind GE-P's development Professor Helen Spencer-Oatey said:

"Graduates need to be armed with global skills to give them the best chance in the world of work. Providing students with opportunities for social and academic integration is key to addressing this need. The extent to which students are integrating in the classroom and into communities has become of strategic importance, which is why we have developed and launched the Global Education Profiler."

Commenting on the difference between GE-P and traditional measures of internationalisation Dr Daniel Dauber said:

“The Global Education Profiler is very different from traditional measures of internationalisation. It is a diagnostic tool that helps you identify what kind of global learning environment your students are experiencing, which is essential for strategic planning to increase community integration and global competency development.”

i-graduate have been delivering comparative insight to the education sector since 2005. Will Archer, CEO, commented:

“We are delighted to add the GE-P to our expanding suite of tools, which includes the International Student Barometer. We can now delve even deeper into global integration strategies and our partnership with Warwick allows institutions to not only use the GE-P to assess their own global integration strategies but also to benchmark their results with the sector as a whole and identify areas for improvement.”

Notes to editors

- *Council for Industry and Higher Education* research of 12 leading employers, collectively representing 3,500+ graduate recruits, ranked a list of global competencies:
 - An ability to work collaboratively with teams of people from a range of backgrounds and countries [8.2]
 - Excellent communication skills: both speaking and listening [7.5]
 - An ability to negotiate and influence clients across the globe from different cultures [4.0]
 - An ability to form professional, global networks [3.9]
 - An openness to and respect for a range of perspectives from around the world [3.6]
- The Centre for Applied Linguistics, University of Warwick have a range of resources that can be used to address the global integration needs of any institution, which can be accessed by contacting Professor Helen Spencer Oatey of University of Warwick.

For further information please contact:

- **Centre for Applied Linguistics, University of Warwick:**

Professor Helen Spencer Oatey: Helen.Spencer-Oatey@warwick.ac.uk

Dr Daniel Dauber : D.Dauber@warwick.ac.uk

- **Warwick Ventures:**

Brendan Spillane, Business Development Manager: 02476575480, b.spillane@warwick.ac.uk

- **University of Warwick Press Office:**

Tom Frew, Senior Press & Media Relations Manager: 07785433155, a.t.frew@warwick.ac.uk

- **i-graduate:**

Rachel Worley, Marketing Manager: 01737 772250, rachel.worley@i-graduate.org

About Warwick Ventures:

Warwick Ventures commercialises innovations produced from world-leading research at the University of Warwick, offering advice and services to the University's innovators. Our role is to support them throughout the process of generating impact and a commercial return from their research, whilst they maintain their academic focus.

About i-graduate:

- The International Graduate Insight Group (i-graduate) provides the global benchmark for the student experience. We deliver comparative insight to the education sector worldwide, helping institutions deliver a world-class student experience to enhance competitive advantage
- Since 2005, we have worked with over 1400 institutions across 33 countries and have gained feedback from over 2.5 million students.
- Our benchmarking tools cover the entire student journey, from application to graduation. Our flagship International Student Barometer (ISB) has been implemented by the world's leading universities to track and enhance the student experience.
- Visit our website to find out more about the GE-P and our full range of products: www.i-graduate.org