








ISB VS GE-P: The Difference

The Global Education Profiler

International Student Barometer

Provide specific measure of an institution's internationalisation, and social and academic integration	 Intent?	Provide broad measure of the international students' experience and life at the institution
All staff (academic and professional) and students (or a selected sample, cohort or campus)	 Who is surveyed?	International students only
From the mid point to the end of an academic year (to review a large part of the academic year experience)	 When best used?	At the start of an academic year (to review the high priority recruitment and enrolment stage)
Other GE-P users	 Benchmark against?	Other ISB users – a wide, global peer group
Institutions with a focus on high quality internationalisation and the development of global graduates – to improve the employability of their students	 Who would be most interested?	Institutions looking to maintain/improve their recruitment of international students and improve the student experience for international students
Careers and Employability; Dean of Internationalisation; Department Heads; Teaching Quality	 Who would be most interested?	Registrars/Enrolment; Marketing; International recruitment
Enhanced teaching staff professional development to improve the development of students' global skills	 Enables?	Enhanced student experience for international students leading to improved recruitment, enrolment processes and engagement

The Next Step

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