Student Barometer

The definitive measure of the student experience

Your custom survey for all students: all levels, all locations, all years of study, benchmarked.

The Student Barometer™ (SB) tracks and compares the decision-making, expectations, perceptions and intentions of students from application to graduation. With our customised approach, we give your international and domestic students a voice and we give you the full picture, surveying students across all fields and levels of study. Your Barometer enables you to make informed decisions to improve the whole student experience.

The Benefits

With the Student Barometer, institutions can incorporate multiple student surveys into a single-source solution for students across all levels and across all locations. The process enables you to track and compare satisfaction levels of your students and to identify specific areas of key importance to them. Most importantly, it will help you to identify whether your students would recommend you to others. This information will help you to:

- Action plan with senior staff across all areas of the student experience to deliver institution-wide change
- Develop targeted communications to prospective students
- Inform your recruitment and retention strategies
- Optimise resource allocation
- Provide strategic input to key investment decisions

The Scope

- Decision-making
- Application process
- Enquiry to acceptance
- Arrival and orientation
- The learning experience
- The living experience
- Support services
- Recommendation

The Process

- Simple process requiring minimal administration at your end
- Dedicated i-graduate Account Manager
- Online survey, personalised to reflect the terminology used in your institution
- Good practice guidelines to achieve the best response rates
- Pre-load data from student records to shorten the survey by up to 30%, increasing response rates and enabling analysis to programme level
- Targeted reminders to non-respondents (optional extra)
- Reporting online and in person

The Next Step

Email info@i-graduate.org and we’ll put you in touch with your nearest specialist.
Interactive reporting is included for ALL staff - enabling the whole university to analyse and compare data across student cohorts. Your results are presented in interact, the latest generation of data visualisation. You can filter data by study area, department, demographics, study level, study mode (full or part time) and study type (student exchange, study abroad). Contact us for a demo.

Log in to interact to explore your data

Track the learning experience at your institution over time

Understand student satisfaction with a wide range of support services